



FACT SHEET As of 10/31/18

PROSHARES PET CARE ETF

Fund objective

ProShares Pet Care ETF seeks investment results, before fees and expenses, that track the performance of the FactSet Pet Care Index.

Fund details

Inception Date	11/5/18
Trading Symbol	PAWZ
Intraday Symbol	PAWZ.IV
Bloomberg Index Symbol	PETCARE
CUSIP	74348A145
Exchange	CBOE
Net Assets	\$10 million
Operating Expenses	0.50%
Distribution Schedule	Quarterly

Index Characteristics

Number of Companies	24
Average Market Cap (billion)	\$18.60
Price/Earnings Ratio	24.0
Price/Book Ratio	3.0
Dividend Yield	1.0%

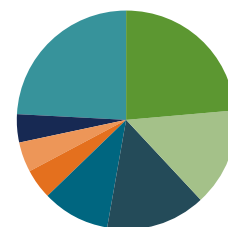
About the fund

PAWZ is the first ETF that allows investors to capitalize on people's passion for their pets.

- Seven out of 10 U.S. households today have pets, more than have children, and owners are providing pets with premium foods, luxury services, state-of-the-art health care, insurance policies and more.
- The pet care industry could reach \$203 billion in global sales by 2025. It has grown steadily every year since 2001, even during the Great Recession.
- PAWZ invests in a range of companies that stand to potentially benefit from the proliferation of pet ownership, and the emerging trends affecting how we care for our pets.

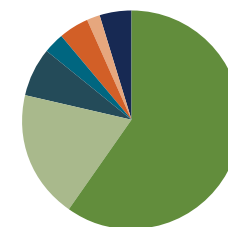
Index sectors

	Weights ¹
Veterinary Pharmaceuticals	23.71%
Pet and Pet Supply Stores	14.79%
Veterinary Diagnostics	14.52%
Pet Supplies Manufacturing	9.03%
Pet Food Manufacturing	6.72%
Veterinary Services	4.62%
Veterinary Product Distributors	4.53%
Other	22.08%



Index Geographies

	Weights ¹
United States	59.65%
United Kingdom	18.62%
Germany	7.25%
Switzerland	4.73%
France	4.37%
Australia	3.35%
Japan	2.03%



Constituents are subject to change. ¹Sum of weightings may not equal 100% due to rounding.

Investing involves risk, including the possible loss of principal. This ProShares ETF is non-diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. Investments in smaller companies typically exhibit higher volatility. Smaller company stocks also may trade at greater spreads or lower trading volumes, and may be less liquid than stocks of larger companies. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

The fund is subject to the risks faced by companies in the pet care industry. Although the pet care industry has historically seen steady growth and has been resilient to economic downturns, these trends may not continue or may reverse.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial advisor or broker-dealer representative or visit ProShares.com. ProShares are not suitable for all investors.

Index description

FactSet Pet Care Index

The index consists of U.S. and international companies that potentially stand to benefit from interest in, and resources spent on, pet ownership.

To be eligible for the FactSet Pet Care Index, FactSet requires that a company meets at least one of the following criteria:

- The company's principal revenue source is from one of eight FactSet Revere Business Industry Classification subindustries—"RBICS subindustries" for short; or
- The company generates at least \$1 billion in annual revenue from at least one of the eight RBICS subindustries; or
- The company's principal business is identified by FactSet as being pet care related, but for which an appropriate RBICS subindustry has not yet been created (e.g., pet insurance).

Additional index information

- The index is rebalanced monthly and reconstituted annually.
- At rebalance, the companies whose principal revenue source comes from pet care related products or services will make up 82.5% of the portfolio, while companies that generate \$1 billion or more (but not a principal source) of their revenue from RBICS categories will make up 17.5% of the index.
- The index uses a modified market cap methodology.

For more information, visit ProShares.com or ask your financial advisor or broker

Index Companies

Idexx Laboratories Inc	9.93%
Dechra Pharmaceuticals PLC	9.82%
Central Garden And Pet Co-A	9.03%
Zooplus AG	7.25%
Freshpet Inc.	6.72%
Nestle SA	4.73%
Trupanion Inc.	4.69%
CVS Group PLC	4.62%
Heska Corp.	4.60%
PetMed Express Inc.	4.59%
Zoetis Inc.	4.46%
Virbac SA	4.37%
Petiq Inc.	4.34%
Colgate-Palmolive Co.	4.25%
Pets At Home Group PLC	4.19%
Greencross Ltd	3.35%
Aratana Therapeutics Inc.	2.86%
Raqualia Pharma Inc.	1.96%
Henry Schein Inc.	1.35%
The J.M. Smucker Co	1.24%
Tractor Supply Company	1.17%
Elanco Animal Health Inc.	0.24%
Patterson Companies Inc.	0.19%
Arata Corp.	0.06%

Shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund.

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