PROSHARES INTEREST RATE HEDGED BOND ETFS

TARGET ZERO INTEREST RATE RISK

SUMMARY

When interest rates rise, bonds lose money.

Short-term bond funds may help reduce interest rate risk, but they still have interest rate risk.

ProShares Interest Rate Hedged Bond ETFs target zero interest rate risk.

ProShares Interest Rate Hedged Bond ETFs

ProShares Interest Rate Hedged Bond ETFs offer diversified portfolios of bonds, each with a built-in hedge against interest rate risk.

HYHG	IGHG
High Yield—Interest Rate Hedged	Investment Grade—Interest Rate Hedged

WHAT INTEREST RATE RISK CAN COST YOU

Quantifying Interest Rate Risk

When interest rates rise, bond prices fall. How much they fall depends on a bond's duration, which measures sensitivity to interest rate changes. The higher a bond or bond fund's duration, the more sensitive it is to interest rates, and the more value it can gain or lose as rates change.

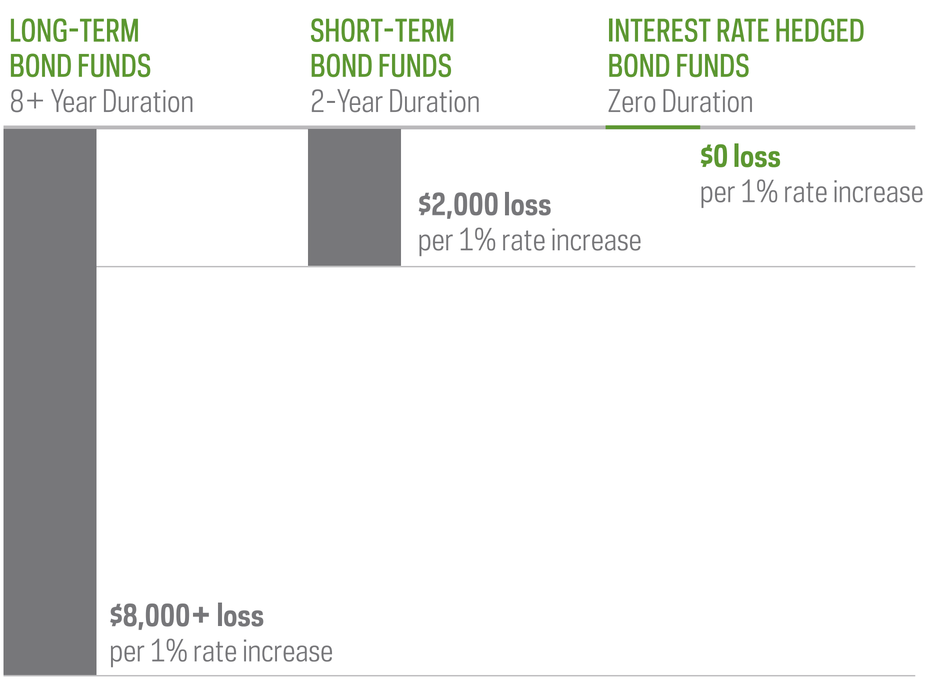
Most Bonds Come Up Short When Interest Rates Rise

Because they have a high duration, long-term bonds carry significant interest rate risk. They can lose substantial value as rates rise. Many investors turn to short-term bonds to reduce rate risk, even though it often means sacrificing return potential. Short-term bonds may fare better than long term, but they still have interest rate risk and will be hurt as rates rise.

Interest Rate Hedged Bond ETFs

Interest rate hedged bond funds go a step further than short-term bond funds. They offer a diversified bond portfolio, but include a built-in hedge that targets a duration of zero to eliminate interest rate risk.

Losses in a $100,000 Hypothetical Bond Portfolio as Interest Rate Rise



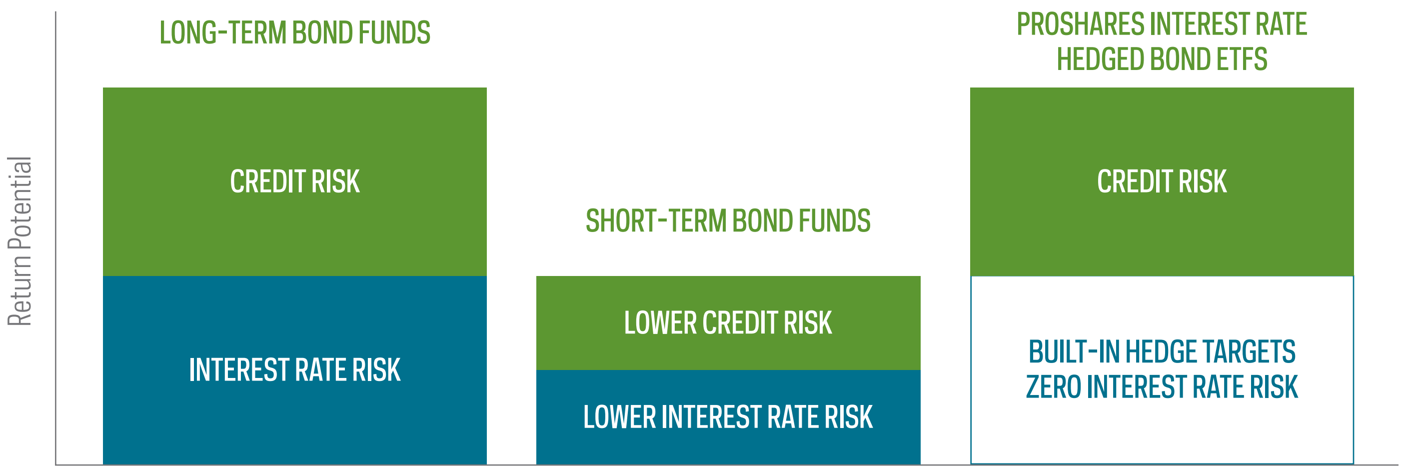
For illustrative purposes only. Potential losses sourced from McGraw-Hill Financial Communications. Values are approximate; there is no guarantee that actual changes in portfolio values would equal amounts shown here. In addition, larger rate increases will likely result in smaller changes in value than indicated by duration, as duration is accurate only for small changes in yields.

There is no guarantee that the hedge will completely eliminate interest rate risk.

KEEP THE BONDS, LOSE THE DURATION

Changing the Drivers of Risk and Return

Bond investing carries a variety of risks, but two key components generally drive bond and bond fund returns: credit risk and interest rate risk. Minimizing interest rate risk is key when rates rise.



For illustrative purposes only.

ProShares Interest Rate Hedged Bond ETFs, HYHG and IGHG, offer diversified portfolios of high yield or investment grade bonds. They maintain full exposure to credit risk as a primary source of return, while the built-in hedge is designed to alleviate the drag on returns caused by rising interest rates. Combined, these features change the drivers of risk and return, enabling HYHG and IGHG to target zero duration and zero interest rate risk while offering full credit exposure.

HYHG and IGHG do not attempt to mitigate factors other than rising Treasury interest rates that impact the price and yield of corporate bonds, such as changes to the market's perceived underlying credit risk of the corporate entity. HYHG and IGHG seek to hedge high yield bonds and investment grade bonds, respectively, against the negative impact of rising rates by taking short positions in Treasury futures. These positions lose value as Treasury prices increase. Investors may be better off in a long-only high yield or investment grade investment than investing in HYHG and IGHG when interest rates remain unchanged or fall, as hedging may limit potential gains or increase losses. No hedge is perfect. Because the duration hedge is reset on a monthly basis, interest rate risk can develop intra-month, and there is no guarantee the short positions will completely eliminate interest rate risk. Furthermore, while HYHG and IGHG seek to achieve an effective duration of zero, the hedges cannot fully account for changes in the shape of the Treasury interest rate (yield) curve. HYHG and IGHG may be more volatile than a long-only investment in high yield or investment grade bonds. Performance of HYHG and IGHG could be particularly poor if high yield or investment grade credit deteriorates at the same time that Treasury interest rates fall. There is no guarantee the fund will have positive returns.

About ProShares

ProShares has been at the forefront of the ETF revolution since 2006. ProShares now offers one of the largest lineups of ETFs, with more than $26 billion in assets. The company is the leader in strategies such as dividend growth, interest rate hedged bond and geared (leveraged and inverse) ETF investing. ProShares continues to innovate with products that provide strategic and tactical opportunities for investors to manage risk and enhance returns.

ProShares Interest Rate Hedged Bond ETFs

HYHG	IGHG
High Yield—Interest Rate Hedged	Investment Grade—Interest Rate Hedged

Investing involves risk, including the possible loss of principal. These ProShares ETFs entail certain risks, which include the use of derivatives (futures contracts), imperfect benchmark correlation, leverage and market price variance, all of which can increase volatility and decrease performance. Bonds will generally decrease in value as interest rates rise. High yield bonds may involve greater levels of credit, liquidity and valuation risk than higher-rated instruments. High yield bonds are more volatile than investment grade securities, and they involve a greater risk of loss (including loss of principal) from missed payments, defaults or downgrades because of their speculative nature. Narrowly focused investments typically exhibit higher volatility. Please see summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial adviser or broker/dealer representative or visit ProShares.com.

ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the funds' advisor.